



# Bay Florida's Forgotten Coast® BUSINESS REPORT

July 2014

Vol 23, No 7

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## Meetings

### Monthly Business Luncheon

July 2, 2014 noon

[Caroline's](#)

123 Water Street  
Apalachicola

### Business After Hours

July 10, 2014

5:30-7:00 pm

[Oyster City Brewing Company](#)

Avenue D  
Apalachicola

### Monthly Business Luncheon

August 6, 2014 noon

[Bayside Burgers](#)

260 US Highway 98  
Eastpoint

### Visitor Statistics

May 2001	1,266
May 2002	918
May 2003	926

## From the Director [Anita Grove](#)

Members elected a new board for the 2014-2015 fiscal year at the June 4th, luncheon. Welcome to this year's board: Karen Rudder, General Manager of the *St. George Island Plantation Home Owners' Association*, Bonnie Fulmer with *Apalachicola Bay Animal Hospital*, Craig Gibson with the *Weems Memorial Hospital* and the *Apalachicola Volunteer Fire Department*, and Ira Mittleman, owner and chef of *Ira's at the Gibson Inn*.

Board members continuing for another term are: Mike Koun owner of the *Gibson Inn*, Brenda Ash with *Centennial Bank* and *Apalachicola City Commissioner*, Donna Duncan attorney with *Sanders and Duncan*, Jean Ulrich, a real estate agent with *Century 21 Collins Realty*, Bud Hayes with the *Franklin County Humane Society* and the *ABC School*, Bev Hewitt with the *Apalachicola Seafood Grill*, the *Soda Fountain*, and *BackStreet Trading Company*, Kristin Anderson owner of *LongDreamGallery.com*, attorney Michael Shuler, Jerry Hall with *Seafood Grill*, *The Soda Fountain*, *BackStreet Trading Company*, Ginny Griner with *Weems Memorial Hospital*, and John Solomon owner of *Alle Cat Charters*, President of the *Florida Seafood Festival* and President of the *Weems Memorial Healthcare Foundation*.

Officers for this year are: Donna Duncan, President, Bud Hayes Vice-President, Kristin Anderson Secretary/Historian and Jerry Hall Treasurer. We would like to thank our retiring directors Ouida Tartt, owner of the *House of*

## Sponsors



## Press

-Eric Powell with *Yachting* magazine was sent information and photos of the area for an article on cruising "The Great Loop". They cruised through Apalachicola and loved it. The article will appear in

May 2004	1,234
May 2005	1,526
May 2006	1,535
May 2007	2,046
May 2008	2,437
May 2009	1,715
May 2010	2,389
May 2011	2,228
May 2012	2,226
May 2013	2,490
May 2014	1,883

### Website stats May 2014

Sessions	17,770
Users	14,268
Pageviews	65,634
Pages / Session	3.69
Avg. Session	3:15
Bounce Rate	46.89%
New Sessions	71.51%

### Board of Directors

PRESIDENT  
Donna Duncan 653-8976  
VICE-PRESIDENT  
Bud Hayes 927-3305  
TREASURER  
Jerry Hall 653-9510  
SECRETARY  
Kristin Anderson 653-2249  
Brenda Ash 653-8805  
Ginny Griner 653-8853  
Beverly Hewitt 653-9510  
Mike Koun 653-2191  
Michael Shuler 653-1757  
John Solomon 323-1330  
Ouida Tartt 653-4687  
Jean Ulrich 653-2900  
[Optional Link](#)

*Tartts*, a guest cottage in downtown Apalachicola and Kevin Ward with *Eagle Technology Services* and *13 Mile Seafood* for their service and support over the years.

### Dues Are Due

Dues are due by July 1st. Renewals went out in early June. If you did not receive your form please contact us at (850) 653-9419 or by [email](#). Please check your listing on our [website](#) to be sure we have your current information especially your phone, email and website address. Call or [email](#) us if you have any questions.

### New Members

#### Apalach Waters

Welcome Daniel and Rosemary Bolinger, new owners of the *Apalach Waters*. The Bologers purchased Gerry Garlick's shop on the corner of Avenue E and Market Street. They sell antiques including furniture, ceramics and household decorative pieces. They also sell natural sea sponges, soaps, jewelry, fine corals, shells, plus, prehistoric artifacts like geoids and ammonites. The Bologers are from New Orleans. They purchased a home on St George Island 3 years ago and relocated to the island full time last year. Daniel worked as a civil engineer. He and Rosemary had been looking for a new business to start. Brook Hale is working with them in the shop. *Apalach Waters* is open Monday-Saturday from 10:00 am-6:00 pm and Sunday by appointment. Stop by and say welcome next time you are downtown. Apalach Waters is located at 31 Avenue E. They can be reached by calling (850) 653-4455 or email by at [apalachwaters@fairpoint.net](mailto:apalachwaters@fairpoint.net)

#### Tom's Painting and Home Repair

Tom Pieper joined the chamber with his business *Tom's Painting and Home Repair*. Tom and his wife Audie moved to Apalachicola in May of this year from the Florida Keys. Tom is an experienced contractor that focuses on all type of home repairs and small commercial jobs. He is licensed and insured and has been a contractor for 38 years. Tom can be reached by calling (850) 405-6569 or email [sandpieper@aol.com](mailto:sandpieper@aol.com).

#### Apalachicola Charters

Welcome Rudy Gay to the chamber with his business *Apalachicola Charters*. Rudy has a 15 foot airboat and a 24 foot Kenner tunnel hull. He offers fishing and eco-tours on Apalachicola Bay and the Apalachicola River. Rudy was born and raised in Apalachicola. He also offers bow fishing trips and night trips. He can be reached at (850) 653-5028. Check out his [website](#).

#### Breathe Easy SGI

Ben H. Mathewson joined the chamber with his beach home rental, *Breathe Easy SGI*, a 3,000 square foot family and pet friendly home located on 632 Gorrie Drive. This five bedrooms, 3 bath home beachfront home and has upscale furnishings, two separate living areas, dining table for ten, a well-equipped kitchen, plus an expansive upstairs balcony that provides outdoor easy living. *Breathe Easy* also has a private pool with water-fall and extensive sunning area surrounded by tropical vegetation, plus a large outdoor dining table complements the large event-sized grill

the ?? issue and in an online companion piece.

-The June issue of [Outside](#) magazine lists the 10 Best Road Trips in the US. The road trip from New Orleans ends with Apalachicola and St George Island!! The Associate editor was here in early April and fished with the Jr Holland with the Robinson Brothers.

-[Nuts & Bolts of Fishing](#) a fishing TV series, brought 100+ people from across the southeast to Apalachicola for a four day three-night Father's Day weekend to fish in a tournament. The chamber was successful in attracting them to hold the tournament in Apalachicola. Nuts & Bolts is fishing series with host Cefus McRae. They are seen in over 70 million households from Maryland to Arkansas to Texas to the Florida Keys and reach over 10,000 opt-in subscribers to their e-newsletter, plus Facebook and their online TV series. From their trip they will produce several segments for the TV series in which the area will appear. Cefus calculated the group spent more than \$32,000 while they were in town.

-Robin Draper with *Authentic Florida* was sent information on scalloping for her [blog](#)

-Charlene Pinckney photo editor for *Parent & Child Magazine/Scholastic* was sent information and photos for an article to appear the Parent & Child magazine. The story will run in the August Parent & Child website and will

in the pool area. Breathe Easy SGI can be booked by going to VRBO 393915 or emailing Ben at [benz256@mac.com](mailto:benz256@mac.com).

### **Artists of Apalachicola Association**

Welcome the newly re-formed *Artists of Apalachicola Association* (AAA) to the chamber. Open to all visual, musical and performing artists, AAA was originally founded in 2007, with artists from the Alice Jean Studio and Lynn Wilson workshops to serve as an organization that would sponsor and promote local artists, classes, and scholarships for the community. AAA became reactivated in 2014, to include not only the original visual arts of traditional painting, pastel and watercolor, but also sculpture, ceramics, jewelry, fiber arts, as well as performing arts of music, voice, poetry, acting and dance. The mission of AAA is to support our community as a destination for local cultural and artistic excellence for our children, residents, and visitors to be enriched and enlightened, and to strengthen our community's economy through our events. An artist of Apalachicola is a non-profit organization utilizing donated funds and grants obtained to create and strengthen our activities of enriching our community through the arts and our artists. Founding Directors include: Clarice Powell, Ed Springer, Jaime Llewellyn (Liang), Janyce Loughridge, Jody Rosenbaum, Kristin Anderson, Leslie Wallace-Coon, Lynn Wilson Spohrer, Marie Marshall, Pam Corcoran, and Susan Richardson. Visit their [website](#).

### **Dr. Rex A. Whiteman, DDS**

Welcome Dr. Rex A. Whiteman, DDS. Dr. Whiteman purchased Dr. Padgett's dental practice in January 2013. The office offers dental cleanings, fillings, crowns, implants, oral surgery, root canals, veneers, extractions and TMJ and headache therapy via Botox, b-12 injections and derma fillers. Dr. Whiteman has been coming to the area for 30 years. Dr. Padgett is still working at the practice Mondays and Tuesday. Dr. Rex A. Whiteman, DDS is located at 218 Avenue E in Apalachicola and can be reached by calling (850) 653-9653.

recommend several places that are great for family travel. Apalachicola Bay will be one of the suggested destinations.

## **Events**

### **Paddle Out on July 3**

Thursday, July 3rd, kickoff the Independence Day Celebration at Riverfront Park with a patriotic paddle event on Thursday, July 3 from 9 a.m. to noon. Join the Forgotten Coast Paddle Club as they paddle down the Apalachicola River in a three mile easy paddle. Interested paddlers will meet at the Apalachicola Maritime Museum and be shuttled upriver where they will launch and paddle down to Riverfront Park to join the celebration beginning at the park at noon. Need a kayak? Apalachicola Maritime Museum (653-2500) or Journeys of St. George Island (927-3259) will provide a kayak, paddle and personal flotation device for \$20. Plan for a two to three-hour trip depending on your paddling level. Bring sunscreen, water and snack.

### **Independence Day**

Thursday, July 3rd, is the annual an old fashion Independence Day celebration starting at noon. There will be music, a low country boil, and a silent auction. At 6:30 pm meet at Lafayette Park for the Red, White & Blue Parade to downtown followed by an ice cream social at Riverfront Park at 7:00 pm. Food and beverages will be available for purchase all day and evening and music will continue throughout the evening. At approximately 9:00pm there will be a fireworks display over the Apalachicola River.

Friday, July 4th, decorate your golf cart or float and join in a fun filled parade on St George Island! Anyone in costume or on a float or in a decorated vehicle can participate in the parade. Bring your squirt guns and plan to get wet! Line up at

the intersection of 1st Street W and W. Pine starting at 10:00 am. Parade begins at 11:00.

And there will be fireworks on the beach at the Blue Parrot after dark.

**A Short History of St Teresa**

Perhaps North Florida's first "seaside resort", St. Teresa has been enjoyed by generations of North Florida and South Georgia families. Much of its early history has been lost or is available only through family records, some dating back six generations. Ed's presentation utilizes maps, letters, newspaper articles, photographs, local histories, deeds and other legal documents to trace the origin and development of this special community. The lecture will be on July 10, 7:00 pm at the FSUCML Auditorium on US 98 east of St James.

**Full Moon Climb**

The Cape St. George Lighthouse will have a Full Moon Climb on July 12th. The sunset/full moon climb happens from 8:00 p.m. -9:30 p.m. and will include light hors d'oeuvres and a sparkling cider toast to the full moon. The cost is \$15.00 for the general public and \$10.00 for members of the St. George Lighthouse Association. After sunset, climbers can view the full moon from the top of the lighthouse at the cost of \$5 for members and \$10 for non-members. Space is limited. Reservations are recommended (850) 927-7744

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