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# Bay BUSINESS REPORT

Florida's Forgotten Coast®

November 2010

Vol 19, Number 11

## Monthly Meetings

### Meeting Notices

November 3, 2010  
noon  
Monthly Business Luncheon  
Chef Eddie's Magnolia Café  
75 Market Street  
Apalachicola

Business After Hours  
November 11, 2010  
Apalach Outfitters  
29 Avenue E  
Apalachicola  
5:30-7:00 pm

December 1, 2010  
noon  
Monthly Business Luncheon  
Apalachicola Seafood Grill  
100 Market Street  
Apalachicola

### Visitor Statistics

September 2001  
661  
September 2002  
680  
September 2003  
854  
September 2004

### Oyster Roast

Oyster Roast tickets are selling fast. Tickets are \$50.00 each or \$90.00 for a pair. Call or stop by to purchase yours today at the Apalachicola Bay Chamber of Commerce, 122 Commerce Street in Apalachicola (850) 653-9419 or [email us](#). This year we will be at the *Gardens* in Apalachicola.

### Florida Seafood Festival

The 47th annual Florida Seafood Festival takes place November 5-6th, in Battery Park. The fun begins on Friday at 10:00 am when the park opens with some great food, arts & crafts, and entertainment. The Blessing of the Fleet takes place at 4:00 pm. This year's King Retsyo is Rex Pennycuff and the Queen is Ciara Moore. Saturday, the Redfish run kicks things off at 8:00 am. Don't miss the biggest parade of the year down US 98 at 10:00 am. Battery Park will be buzzing with activity from 10:00 am -11:00 pm. There will be blue crab races, the famous oyster shucking at 1:00 pm, the oyster eating contest at 2:00 pm and the seafood cooking contest at 3:00 pm. This year's musical headline act for Saturday night is John Michael Montgomery. Admission is free on Friday and \$5 on Saturday (includes concert). For detailed information, go to [www.floridaseafoodfestival.com](http://www.floridaseafoodfestival.com)

## New Members

### Avon

Kim Barlowe, District Sales Manager with Avon, joined the Chamber in October. Avon sells skin care, makeup, body

## Directors Column

Anita Grove, Executive Director

The 7th annual Apalachicola Bay Golf Tournament was held on October 13th. We had seven teams and a perfect day. We would like to thank our sponsors: *Centennial Bank, Fairpoint Communications, Tallahassee Regional Airport, Mason Bean, Boyd Brothers Printing, Marks Insurance Agency and Roberson & Associates PA, CPA.*

We would also like to our prize donors- *Ace Hardware, Wefing's Marine, That Place Off 98, Apalach Outfitters, Crooked River Grill, and Donnie Gay, Ginny Cole, Steve Hatch and Nola Tolbert at St James Bay for planning and putting on the tournament.*

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FRIEDMAN FINANCIAL  
ADVISORS, INC.  
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850-670-1253

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Cook Insurance Agency  
Since 1913  
A Gulf State Community Bank Company

758  
September 2005  
624  
September 2006  
1,125  
September 2007  
1,575  
September 2008  
1,357  
September 2009  
1,688  
September 2010  
1,002

products, fragrances, jewelry and "giftables" for women and men. Avon has been in business since the 1880s and is known for perfecting the direct door-to-door sales method. Kitty Whitehead is our local representative and she can be reached at (850) 653-2060. Kim can be reached at (850) 508-0998 or by email [kim.barlowe@avon.com](mailto:kim.barlowe@avon.com). They are always looking for new sales representatives. The full line of Avon products can be seen on their website [www.youravon.com/kbarlowe](http://www.youravon.com/kbarlowe)



**Website Stats**  
September 2010

Visits 15,569  
Page Views 64,713  
Pages/Visits 4.16  
Bounce Rate 34.61%  
Time on Site 3:54 mins  
New Visits 68.89%

**Ajax Building Corporation**

Welcome Jay Smith, Vice President with *Ajax Building Corporation*. Ajax is a third generation family owned company and has been in the construction industry in North Florida since 1958. *Ajax Building Corporation* specializes in commercial construction, renovations, additions mainly for city, county and state governments. They are currently completing the Weems Urgent Care Center in Carrabelle. Tim Templeton is their Business Development Manager. Their offices are at 1080 Commerce Boulevard in Midway, Florida and can be reached by calling (850) 224-9571. Tim can be reached at (850) 510-7303. Their website is [www.ajaxbuilding.com](http://www.ajaxbuilding.com)

**Chamber Board of Directors**

PRESIDENT Michael Shuler 653-9226  
VICE-PRESIDENT Ginny Griner 653-8853  
TREASURER Jerry Hall 653-9510  
SECRETARY Kristin Anderson 653-2249

**2K Web Group**

Tana and Sterling Kendrick joined the Chamber with their website design and development firm *2K Web Group*. *2K Web Group* is a full service internet marketing firm that develops unique, professional, lead generating websites. They also offer website hosting, email and internet marketing services, plus print media marketing. *2K* provides their customers with detailed reports and quick response to customer requests. To see some of their many sites visit their website at [www.2kwebgroup.com](http://www.2kwebgroup.com). Contact *2K* at (850) 653-1122 or email [info@2kwebgroup.com](mailto:info@2kwebgroup.com).

**BOARD MEMBERS**

Kristy Branch Banks 670-1255  
Donna Duncan 653-8976  
Susan Bassett 323-0092  
Mark Friedman 670-1253

**Member News**

**Visitor Center Volunteers Needed**

The Apalachicola Bay Chamber Visitor Center seeks volunteers to help at the



**Exposure**

Gerry Barker with the *Palm Beach Post* was sent information on things to do in the area. He featured the Oyster Roast on the Palm Beach website calendar.

Lee C. Braff, the editor of *HeartLand Boating* out of St. Louis, included the Oyster Roast in their enewsletter

Freelance writer and travel blogger Kim Roth was sent information on the Apalachicola and St. George areas. Kim writes [www.travelerwrites.com](http://www.travelerwrites.com) and @travelerwrites. She is based in Ann Arbor, Michigan, was here last week exploring the area.

Wade Berry was sent information for an article he is working on for *Shoal* magazine. Wade was worked for the St Joe Company and attended some of the culinary press trips we hosted.

Mary Billingsley with the National

Bud Hayes 927-3305 visitors' center and with special projects. Trust for Historic Preservation  
Beverly Hewitt Duties include giving our visitor was sent information on our fall  
653-9510 information, answering questions about festivals.  
Paul Marxsen places to stay, restaurants and things to  
697-2542 do. If you would like to help, we'd love to Chris Christensen did an  
Diana Prickett have you. It can be a fun and rewarding. interview for the Amateur  
927-2322 Contact us for details (850) 653-9419 or Traveler podcast in early  
email us at [info@apalachicolabay.org](mailto:info@apalachicolabay.org) October on traveling the Gulf  
Kevin Ward 899-0669 Coast of Florida  
<http://usa.amateurtraveler.com/2010/10/02/travel-to-the-gulf-coast-of-florida/>

*Nation Geographic Traveler* included the Forgotten Coast in their November/December issue in the article 99 Coastal Destinations.

Gretchen Schmidt was sent information and pictures on the area for an article in *Edible South Florida*. Her article can be seen at <http://onlinedigition.com/publication/?m=10103&1=1&=35p>

Kathy Miller with *Atlanta* magazine was sent photos on St George Island.